

# AFIS

## ASEAN FINANCE INNOVATION SUMMIT

The finance leader's role is evolving with advancements in technology, promising to provide comprehensive enterprise-wide support and valuable insights through automation and analytics. As demographics and consumer behaviors shift towards digital spaces, businesses are compelled to innovate and modernize their systems in collaboration with finance managers. Finance is transitioning from a traditional department to a strategic partner in business transformation. The ASEAN Finance Innovation Summit 2022 offers insights into the strategies and technologies driving this transformation, empowering CFOs and finance leaders to streamline operations, leverage data for insights, and propel their businesses toward long-term success.



**800++**  
Delegates



**90++**  
Speakers



**70++**  
Discussion



**50++**  
Exhibitors

# POST SHOW REPORT

# INTRODUCTIONS

Over the past three years, the ASEAN Finance Innovation Summit has emerged as the region’s premier platform for redefining the role of finance in a world shaped by digital disruption, economic uncertainty, and evolving business demands. Since its inception in 2023, the summit has brought together ASEAN’s leading CFOs and finance professionals to share insights, challenges, and bold ideas that are reshaping the future of the finance function.

The inaugural summit in 2023 laid the foundation by exploring how automation, data analytics, and emerging technologies were transforming finance from a traditional support role into a strategic powerhouse. It marked a turning point where finance leaders were no longer just managing numbers—they became agents of innovation, collaborating across departments to modernize legacy systems, improve efficiency, and drive profitability.

In 2024, as inflation, supply chain disruptions, and recession fears loomed large, the summit shifted its focus to resilience. Attendees explored strategies to optimize cash flow, reduce costs, and improve forecasting while reinforcing finance’s role as a trusted business partner. Through collaborative discussions and knowledge exchange, the summit empowered finance executives to lead from the front—demonstrating value, agility, and strategic clarity in turbulent times.

Now, in 2025, finance stands at the forefront of organizational transformation. The summit spotlighted the accelerating influence of AI, blockchain, hyper-automation, and decentralized finance (DeFi) in reshaping the finance landscape. With the finance function evolving into a driver of growth, ESG success, and long-term sustainability, this year’s event delivered real-world solutions and practical tools for unlocking value, enhancing operations, and building future-ready finance teams.

From digitization to decentralization, the ASEAN Finance Innovation Summit has not only tracked the evolution of the finance function—it has actively shaped it. With each edition, the summit has deepened its impact, empowering finance leaders to step into their expanded role as architects of strategic transformation. We look forward to continuing this journey with you in Kuala Lumpur in March.

## 2023–2025 KEY HIGHLIGHT



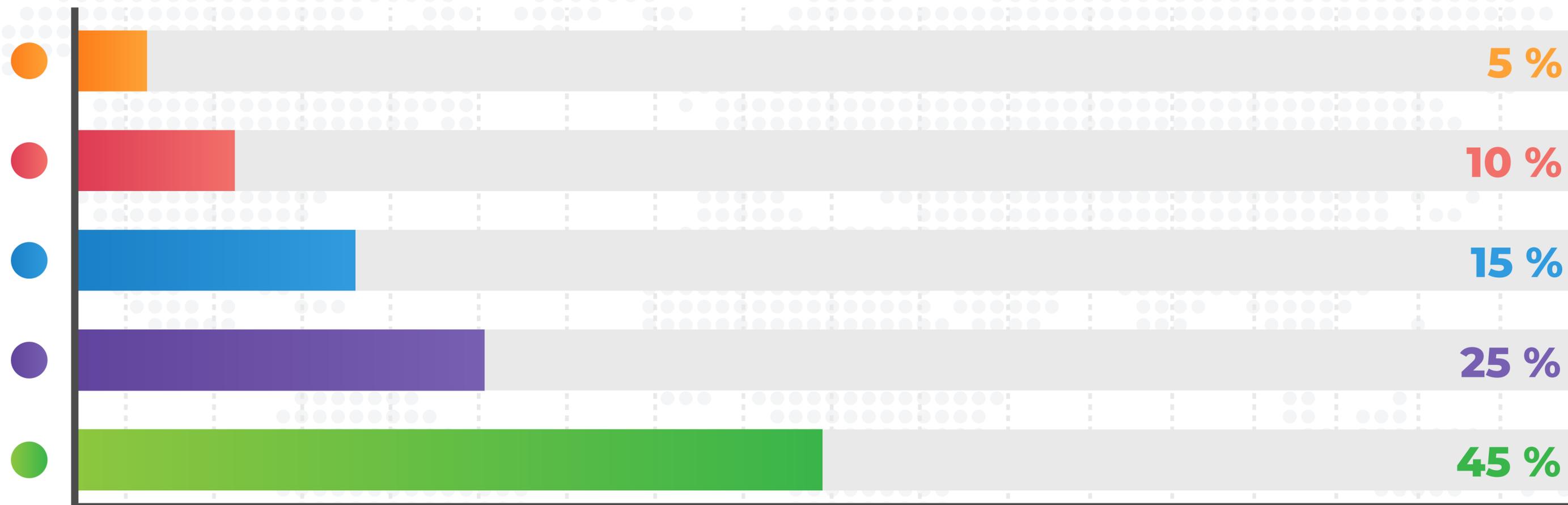
## WHO SHOULD ATTEND ?

- 1 CHIEF FINANCIAL OFFICERS (CFOS)
- 2 CHIEF OPERATING OFFICERS (COOS)
- 3 FINANCE DIRECTORS & VICE PRESIDENTS
- 4 SENIOR MANAGERS, CORPORATE FINANCE
- 5 DIRECTORS OF E-CHANNELS
- 6 HEADS OF BUSINESS SUPPORT & CORPORATE SERVICES
- 7 FINANCIAL PLANNING & ANALYSIS (FP&A) LEADERS
- 8 HEADS OF CENTRES OF EXCELLENCE
- 9 STRATEGY & CUSTOMER ADVOCACY LEADERS
- 10 FINANCIAL REPORTING HEADS
- 11 BUSINESS PLANNING EXECUTIVES
- 12 CAPITAL MANAGEMENT SPECIALISTS
- 13 ALTERNATIVE INVESTMENT & PRODUCT DESIGN EXPERTS
- 14 STRATEGIC PLANNING PROFESSIONALS
- 15 ACCOUNTING LEADERS
- 16 MERGERS & ACQUISITION (M&A) PROFESSIONALS
- 17 PROJECT FINANCING SPECIALISTS
- 18 TREASURY & CASH MANAGEMENT LEADERS
- 19 COSTING & BUDGETING MANAGERS
- 20 INVESTMENT / PORTFOLIO MANAGERS & ANALYSTS
- 21 AUDITING & INTERNAL CONTROL PROFESSIONALS
- 22 TAX GOVERNANCE & COMPLIANCE OFFICERS
- 23 GOVERNANCE, RISK & COMPLIANCE (GRC) EXECUTIVES
- 24 REGULATORY & STATUTORY REPORTING EXPERTS
- 25 FINANCIAL TECHNOLOGY & DIGITAL TRANSFORMATION LEADERS
- 26 CIOs & CTOS (CHIEF INFORMATION/TECHNOLOGY OFFICERS)
- 27 RISK MANAGEMENT VPS & DIRECTORS
- 28 ESG & SUSTAINABILITY OFFICERS
- 29 AUTOMATION, AI & CYBERSECURITY EXPERTS
- 30 POLICY ADVISORS & PUBLIC SECTOR FINANCE PROFESSIONALS

## TOP INDUSTRIES ENGAGED AT AFIS (2023-2025)

- BANKING & FINANCIAL SERVICES
- FINTECH & REGTECH
- INVESTMENT MANAGEMENT
- INSURANCE
- TELECOMMUNICATIONS
- MANUFACTURING & SUPPLY CHAIN
- RETAIL & CONSUMER GOODS
- HEALTHCARE & PHARMACEUTICALS
- ENERGY & UTILITIES
- AUTOMOTIVE & TRANSPORTATION
- REAL ESTATE & CONSTRUCTION
- OIL, GAS & MINING
- FOOD & BEVERAGE / FMCG
- AGRICULTURE & PLANTATIONS

## GRAPHICAL REPORT (ATTENDEES)



### ESG & Sustainability

- ESG & Sustainability Officers
- Environmental/Green Finance Leaders

### Risk, Compliance & Governance

- Risk Management VPs & Directors
- Auditing & Internal Control Professionals
- Governance, Risk & Compliance (GRC) Executives
- Tax Governance & Compliance Officers
- Regulatory & Statutory Reporting Experts
- Policy Advisors & Public Sector Finance Professionals

### Technology & Digital Transformation

- CIOs & CTOs (Chief Information/Technology Officers)
- Financial Technology & Digital Transformation Leaders
- Automation, AI & Cybersecurity Experts
- Directors of E-Channels

### Corporate Leadership & Strategy

- Chief Operating Officers (COOs)
- Strategy & Customer Advocacy Leaders
- Strategic Planning Professionals
- Mergers & Acquisition (M&A) Professionals
- Heads of Business Support & Corporate Services
- Heads of Centres of Excellence
- Directors of E-Channels
- Conglomerate Executives

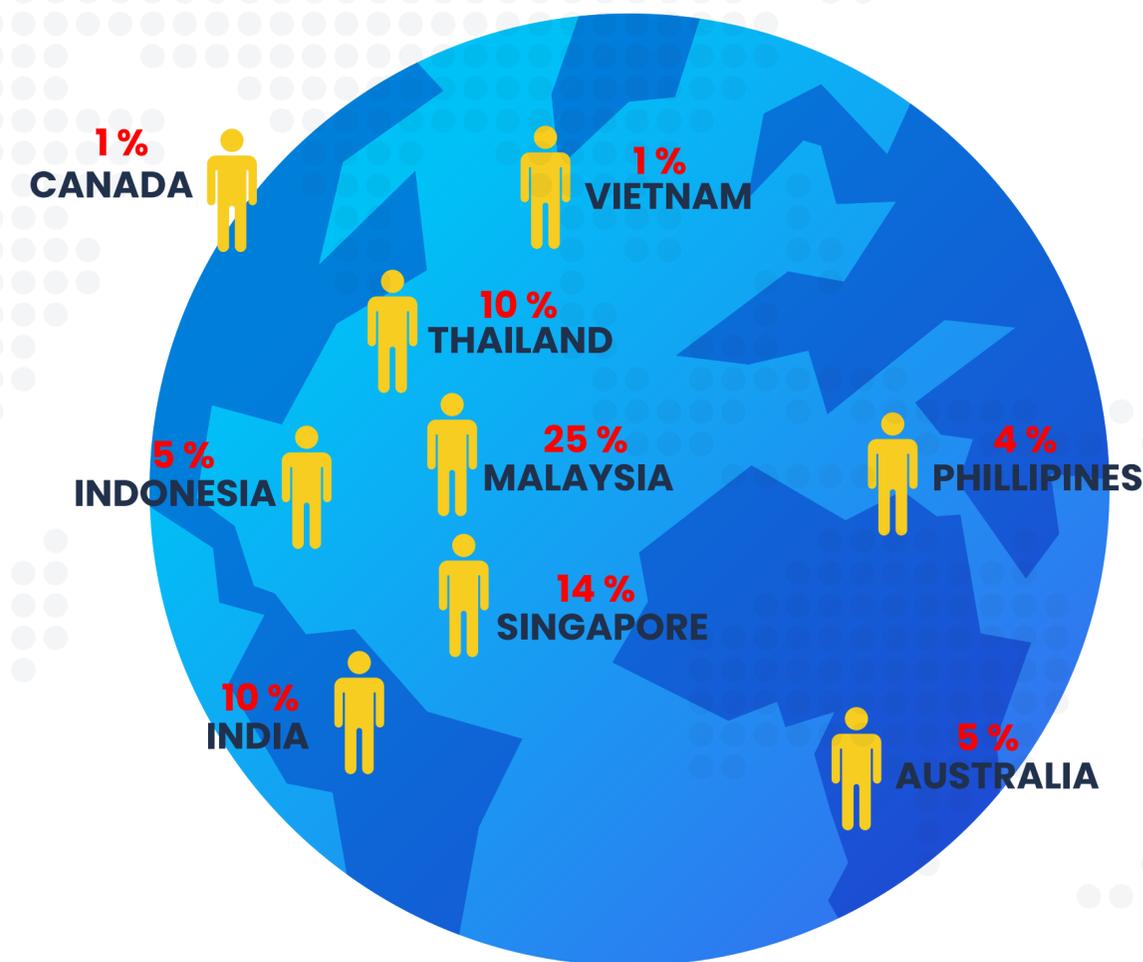
### Finance & Banking

- Chief Financial Officers (CFOs)
- Finance Directors & Vice Presidents
- Senior Managers, Corporate Finance
- Financial Planning & Analysis (FP&A) Leaders
- Financial Reporting Heads
- Capital Management Specialists
- Business Planning Executives
- Costing & Budgeting Managers
- Investment / Portfolio Managers & Analysts
- Project Financing Specialists
- Treasury & Cash Management Leaders

## GRAPHICAL REPORT (INDUSTRIES)



## SPEAKERS DEMOGRAPHIC



# EVENT SPEAKERS

## 2023-2025



Jared Valarao  
*AirAsia Philippines*



TVT Chari  
*UEM Sunrise Bhd*



Kim Meng Cheong  
*Penn and Marcus*



TS Saiful Bakhtiar  
Osman  
*ASCENT Fund Services*



Satpal Singh Dhillon  
*PLUS MALAYSIA BERHAD*



Paul Puspanathan  
*Baker Hughes*



Nor Adni Ismail  
*Multimedia University*



Milind Jadhav  
*Pacific Inter-Link Sdn Bhd*



Kalpesh Nalin Teli  
*Teradata Corporation*



Ashraf Zabidi  
*Gading Kencana Sdn Bhd*



Adrine Ong  
*Classic Fine Foods Malaysia*



Avneet Singh  
*IFFCO*



Christopher Jackson  
*Teradata Corporation*



Dr. Shankaran Nambiar  
*Malaysian Institute of Economic Research*



Jason Lau  
*FDV Holding*



Sanjay Mathur  
*ANZ Bank*



Niral Damani  
*Sodexo*



Joanne Rodrigues  
*Affin Bank*



Albert Ishak  
*Airbus, Indonesia*



Datuk Nora Abd Manaf  
*Maybank*



Dr. Nurmazilah Mazhan  
*BIMB Securities*



Madilin Julia Mohd Jafri  
Wooten  
*Pacific Insurance*



Haider Manasawala  
*Chevron*



Nili Shayrina Saat  
*IHH Healthcare*



Armin Paul Allado  
*Division of the Philippine Bureau of the Treasury*



Shah Mohammad Ali  
*IFIN*



Hjh Nuranisah Hj Mohd  
Anis  
*S P Setia*



Quentin Fouesnant  
*FiscalNote*



Elmer Sarmiento  
*PERSONIV*



Raymond Siva  
*Malaysia Digital Economy Corporation*



Richard Haylor  
*Nutrition Technologies*



Joerg Ayrle  
*IHH Healthcare*



Dewi Rengganis  
*Frost & Sullivan*



Ramu Arivuvel  
*INY Financial Pte Ltd*



Ben Beard  
*Beard RBCM*



Mei Yin Foo  
*Deloitte*

# EVENT SPEAKERS 2023-2025



**Dr. Vincent BoonSeng Lim**  
DataLogic



**Faisal Malik**  
FMC Group



**Ervina Waty**  
Ateria Group



**Maximilian Herz**  
Roche Pharma



**Abid Adam**  
Axiata Group



**Aaron Tan Dani**  
IASA APAC



**Hillary Chua Pei Sum**  
OPUS Consultant



**Abhishek Bhattacharya**  
The Impact Wave



**Ramkumar**  
Barclays



**Chua Lee Kiang**  
Ernst & Young Consulting Sdn Bhd



**Ruslena Ramli**  
MDEC



**Auro Sen**  
aquarev



**Eddy Wong Kok Hoe**  
VSure.life



**Gaurav Sharma**  
Cleartax



**Wee Kiat**  
Johnson Control



**Vivek Chhabra**  
Inbrew Holdings



**Somnath Adak**  
Asian Pay Television Trust (APTT)



**Rajeev Chawla**  
Virbac



**Rrahul Sethi**  
Metaverse911



**Tariq Munir**  
PepsiCo



**Sebastian Chua**  
Supply Chain Asia



**Stephanie Sim**  
MIDF



**Sharizul Baseri**  
KPJ Healthcare Berhad



**Alison Bertholon**  
Volvo Group



**Azizan Abd Aziz**  
BIMB



**Michael Heaney**  
Ernst & Young Consulting Sdn Bhd



**Ashish Agarwal**  
Jiva



**Diana Cheang**  
Fosroc



**Caroline YinYin Htay**  
AP Tower



**Sudhir Mishra**  
WorkSafe Victoria



**Ayush Hingar**  
Cleartax Malaysia



**C K Vishwakarma**  
AllThingsConnected



**Fozia Amanulla**  
Boost Bank



**Jean-Paul Binot**  
The Conference Board



**Zulaifah Abdul Ghani**  
ISS Global Forwarding



**Dipesh Patel**  
Intertek

# EVENT SPEAKERS

## 2023-2025



**Giselle A. Geronimo**  
*Shearwater CPO*



**Devang Merchant**  
*Petronas Lubricant International*



**Rui Yuan**  
*LucaNet ASEAN*



**Mike San Diego**  
*EON Group*



**Kelvin Ang**  
*LucaNet*



**Martyn van Wensveen**  
*EY Singapore*



**Ralph Stein**  
*Chartered Accountants Australia and New Zealand*



**Ankit Agrawal**  
*ClearTax*



**Danny Han Seng Foong**  
*Telenor Group*



**Amrit Sherestha**  
*Haad Thip Public Company Limited*



**Frank Tsai**  
*Hitachi Energy*



**Abe Karar**  
*ALCHEMY DS, Canada*



**Anju De Alwis**  
*Ultimate Access Education*



**Albert Ateng**  
*Lemonilo*



**Melisa Hendrawati**  
*Superbank*



**Joanne Tsung**  
*Electrolux*



**Viral Dhruv**  
*Deloitte Consulting Malaysia Sdn Bhd*



**Jennifer Wong**  
*Maxis*



**Eric Lee**  
*OneStream Software*



**Dato' Nabilah Abdul Mubin**  
*ExxonMobil Exploration & Production Malaysia Inc*



**Rishi Ganiswaran**  
*Yinson*



**Azleen Waris**  
*EDOTCO Group*



**Jogendra Singh**  
*Hero Enterprise*



**Rafidah Jumal**  
*Shell Business Service Centre*



**Mohd Khairul Izzad**  
*KPJ Healthcare Berhad*



**Ramanathan Thiagarajan**  
*airasia MOV*



**Daniel Viertel**  
*CCH® Tagetik, Wolters Kluwer*

# EVENT PARTNERS

## 2023-2025 PARTNERS LIST



# 2023-2024 ATTENDEES FEEDBACK

**95%** respondents found the event to be a valuable use of their time

**97%** respondents said they are likely to join a future ASEAN Finance Innovation Summit

**94%** respondents would recommend attending ASEAN Finance Innovation Summit to a friend or colleague

**95%** respondents found the conference content & sessions to be informative and useful

**87%** respondents agreed that the event was easy to understand, access, and navigate through

**73%** respondents attend 4 or fewer conferences a year, making ASEAN Finance Innovation Summit a valuable place to connect with this audience

## SPEAKER HIGHLIGHT



**CHRISTOPHER JACKSON**  
CLOUD EVANGELIST  
TERADATA CORPORATION

*"We have to build this core foundation and the core foundation says the system under the " who controlled of financial ogranization" that's where you should start. You should own your space, have control and have all those thing figure out"*



**Dr. Nurmazilah Mazhan**  
Independent Board of Director  
BiMB Securities

*"There's many factors that we need to look at for example, the compatibility, skill set availability in terms of knowledge and moving the whole profession together. It's not an easy task for policy maker. This is why topic regarding public/private partnership is really crucial"*



**Albert Ishak**  
Chief Operating Officer  
Airbus, Indonesia

*"Future of finance is AI-Based. Having AI in your system will make sure you're better at scenario planning, better to adapt on what's going to change and be able to find a better way to generate more revenue and profit"*

# 2023-2024 EVENT HIGHLIGHT

In the midst of powerful discussions and visionary breakthroughs, the ASEAN Finance Innovation Summit (AFIS) from 2023 to 2025 was more than just a series of events—it was a journey of transformation. Our photo gallery captures the essence of this evolving narrative.

From candid moments of attendees forging valuable connections to the electrifying energy of industry leaders sharing future-forward strategies, these snapshots reflect the bold spirit of financial innovation. See the momentum as changemakers come together to redefine the finance landscape across ASEAN and beyond.

Looking back at these captured moments, we're reminded of our shared commitment to agility, progress, and purpose. Each image tells a story of innovation, resilience, and collaboration — showcasing finance as not just a function, but a driving force for meaningful impact and sustainable growth.





# 2023 EVENT HIGHLIGHT





# 2024 EVENT HIGHLIGHT





# 2025 EVENT HIGHLIGHT



THANK YOU FOR  
YOUR SUPPORT  
THIS YEAR

SEE YOU NEXT YEAR



# AFIS 26

4<sup>th</sup> ASEAN FINANCE INNOVATION SUMMIT 2026

27<sup>th</sup>–29<sup>th</sup> JANUARY 2026

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